

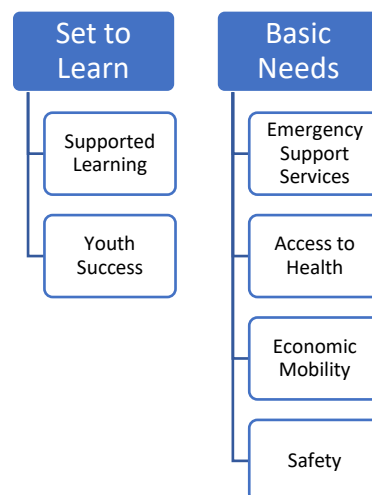
Focus Areas, Target Strategies and Metrics

Set to Learn

- Children who are living without a safe place to sleep, hungry, lacking self-esteem due to hygiene gaps, and feel ill are not set to learn.
- One step to creating an equitable society for learning is to first meet the child's basic needs. Until these needs are met, psychologically that will be the child's sole focus. When children are not living in constant fear about what they will eat or where they will sleep - they can accomplish extraordinary things. Removing barriers to basic needs allows a child to be all set to learn.

Basic Needs

- When friends and neighbors are not agonizing over how to make rent or where their next meal will come from, the community flourishes.
- An equitable society provides space for everyone to fairly access the most basic needs of safety, shelter, food, health and financial stability.



Eligibility

The following requirements must be met to be eligible to receive funding through the Community Impact Grants Process:

- The organization must be a 501(c)(3) in good standing with the State of Michigan Nonprofit Corporation Act and IRS rules for Charitable Organizations, or a governmental entity.
- The organization must be established for more than 3 years at time of submission.
- The proposed program must provide services to clients residing within Genesee or Shiawassee County.
- The United Way does not fund capital improvements or campaigns, arts, environmental or mental health programs.
- UWGC values programs that are non-duplicative, emphasize collaboration, are large in scale, promote an equitable society and leverage dollars from other donors.

Set to Learn

Target Strategy	Reporting Metrics
<p>Supported Learning: Children have access to services that meet their basic needs.</p> <ul style="list-style-type: none"> • Decrease the number of absences related to hygiene or illness. • Increase the number of children with safe housing. • Reduce social economic barriers to being set to learn including health services, transportation and access to food. 	<ol style="list-style-type: none"> 1. Percent of students who maintain satisfactory or improve school attendance. 2. Number of children placed in permanent housing. 3. Number of successful homelessness diversion interventions 4. Percent of students connected with non-academic school programming. 5. Number of children earning passing grades in core subject areas pre-intervention. 6. Number of children earning passing grades in core subject areas post-intervention.
<p>Afterschool & Mentoring: Students access safe high quality, enriching programs which are aligned with school day curriculum.</p> <ul style="list-style-type: none"> • Increase the number of students in safe programs aligned with school day curriculum. 	<ol style="list-style-type: none"> 1. Number of youth who received job skills training. 2. Number of youth served who are expected to graduate high school on time. 3. Number of middle school/high school/secondary youth served who are earning passing grades in core subject areas. 4. Number of middle school/high school/secondary youth assessed for earning passing grades in core subject areas. 5. Number of youth served reading at grade level. 6. Number of youth served assessed for their reading level. 7. Number of youth reporting improved self-esteem, self-control, mood and critical thinking. 8. Number of youth reporting no safe place to go after school if the program did not exist.

Basic Needs

Target Strategy	Reporting Metrics
<p>Emergency Support Services: Genesee County residents access emergency disaster relief, financial assistance, food, shelter needs and children in abusive/neglect situations.</p> <ul style="list-style-type: none"> • Decrease the number of residents going without food and shelter; financial support needed to meet emergent needs; and, support during a disaster situation. 	<ol style="list-style-type: none"> 1. Number of individuals served who accessed non-emergency affordable housing. 2. Number of individuals served who accessed emergency shelter. 3. Number of individuals that transitioned from emergency shelter to more permanent housing. 4. Number of individuals served who accessed rent/utility assistance. 5. Number of Individuals served who accessed food, clothing and other emergency services. 6. Number of individuals referred to mental health / addiction services. 7. Number of individuals able to remain in their homes post-intervention (i.e. home repair, eviction diversion)
<p>Access to Health: Low-to-moderate income individuals (including children) receive physical health (not to include mental/behavioral) services; Seniors (age 60 & over) access programs that improve quality of life, providing them with independent living situations and enrichment opportunities.</p>	<ol style="list-style-type: none"> 1. Number of individuals served enrolled in health insurance programs pre-intervention. 2. Number of individuals served enrolled in health insurance programs post-intervention. 3. Number of children/adults served connected to a medical home for the first time. 4. Percent of decreased non-emergency Emergency Room visits. 5. Number of individuals served living in group/nursing/ assisted living homes. 6. Number of individuals served living in personal/rented homes. 7. Number of individuals served who transitioned to group/ nursing/ assisted living homes during the program year.

Basic Needs Cont.

Target Strategy	Reporting Metrics
<p>Economic Mobility: Low-to-moderate income individuals (including children & youth) participate in financial independence and workforce development activities to achieve increased assets and decreased liabilities.</p> <ul style="list-style-type: none"> • Increase the number of individuals (including children & youth) completing financial independence and education activities. • Increase the number of individuals employed 	<ol style="list-style-type: none"> 1. Number of individuals in programs designed to earn job-relevant licenses, certificates, and/or credentials 2. Number of individuals served who earned job-relevant licenses, certificates, and/or credentials. 3. Number of individuals provided employment services. 4. Number of individuals served who gained employment. 5. Number of individuals in programs designed to increase their disposable income by accessing benefits and/or lowering their costs. 6. Number of individuals who increased their disposable income by accessing benefits and/or reducing their costs. 7. Number of individuals banked pre-intervention. 8. Number of individual banked post-intervention. 9. Number of individuals that increased their credit rating.
<p>Safety: Survivors of abuse, neglect and trafficking are enrolled services (not to include mental/behavioral) that provide support immediately following the incident and during the legal process.</p> <ul style="list-style-type: none"> • Increase collaboration among response partners. • Increase the number of support persons/programs during the recovery process. • Increase prevention education programs. 	<ol style="list-style-type: none"> 1. Number of examinations preformed in a comforting setting. 2. Number of child abuse intervention cases added. 3. Number of child abuse intervention cases closed. 4. Number of child abuse intervention court hearings attended. 5. Number of abuse exit plans created. 6. Number of abuse exit plan successfully executed. 7. Number of adult survivors transitioned out of emergency shelter to safe affordable housing. 8. Number of adult survivors connected to employment services. 9. Percent of survivors reporting increased self-worth post intervention. 10. Number of clients connected to wellbeing services.

In addition, all programs are required to report on persons served by client's home zip code.